

It's with mixed feelings that I write this March column. This is the last issue of *Sierra Ski News* for the season and once that happens I get pretty bored well into spring and summer -- at least until May or June when I have to start planning for the next season.

To say this season has been bizarre for this publication is an understatement. For the past seven years I've had too much material to fit into every issue. This season I've had to search and scrape together anything I could find to put on these pages.

In the past, dozens of press releases filled my mailbox announcing events well in advance. This season the press releases I did get announced events a week -- two at the most -- in advance. That doesn't work very well for a monthly publication and caught me entirely off guard.

Increased printing costs and decreased advertising revenue made me want to bury my head in the snow for much of the season. *SSN* literally went from its best season ever (last year) to its worst ever (this year).

What's a ski newspaper to do? Regroup and go after it again, of course!

See you again in October of 2007.



*Sierra Ski News* is published monthly (November-March) during the 2006-2007 ski season. *SSN* is distributed FREE through Sacramento area ski shops and other businesses of interest. Article submissions, letters, photos and other materials may be sent to: **Sierra Ski News**, P.O. Box 1056, Citrus Heights, California 95611, or email: [ssn@sacnews.net](mailto:ssn@sacnews.net). Phone: (916) 276-8292.

**Editor/Publisher**  
Joe & Sharlene Blenkle

**Contributing Editors**  
Sam Morishima  
Louie the Chimp

**Printed By**  
Herburger Publications, Inc.  
Galt, California

### Hitch a ride on the SnowBomb Express bus

Sleep all morning, ski all day and kick back with a movie on the ride home.

For as little as \$59 you get a round trip luxury bus ride and an all day lift ticket with the SnowBomb Express.

Upcoming trips include:  
Mar. 17 & Apr. 6 - \$59 Sugar Bowl Trips. Departs from Sierra Ski and Snowboard in Sacramento.

Mar. 10 - Squaw Valley USA Trip. Departing from UC Davis and Sacramento State.

New Dates added for: Kirkwood, Northstar, Sierra, Alpine and Sugar Bowl Trips departing from locations throughout the Bay Area, including new pick up locations in Benicia, Vacaville and Sacramento.

For further information visit [www.SnowBomb.com](http://www.SnowBomb.com).

Visit *SSN* online at: [SierraSkiNews.com](http://SierraSkiNews.com)

Need the latest road conditions? It's easy! Call (800) 427-7623 and enter the number of the road you want conditions for.

### Passholders from other resorts can save at Northstar

TRUCKEE, Calif. - Boasting some of the best skiing and riding conditions on the North Shore of Lake Tahoe, Northstar-at-Tahoe Resort is offering significant discounts to those interested in skiing or riding the resort's wind-protected slopes and perfectly groomed corduroy.

Season passholders from other Lake Tahoe resorts, ski and snowboard shop employees, ski area employees and civil service employees including firefighters and police officers are invited to present their credentials and receive discounted lift tickets to ski or ride at Northstar Resort this winter.

Season passholders from other resorts around the lake can purchase full-day lift tickets to ski or ride Monday through Friday, non-holiday, for afternoon rates of just \$55 for guests ages 23+, \$49 for those ages 13-22, and \$19 for children ages 5-12.

Ski and snowboard shop employees are invited to ski at Northstar Resort Monday See NORTHSTAR, Page 3



## SUNDANCE BAR & DELI

5430 SUNRISE BLVD.  
CITRUS HEIGHTS

**WE CATER!**  
We can cater any event including:

- Sporting Events
- Parties
- Banquets
- Weddings
- Business Lunches

*Call 962-1666 for information*

**DELI HOURS**  
MONDAY-THURSDAY  
7 A.M. - 8 P.M.  
FRIDAY  
7 A.M. - 9 P.M.  
SATURDAY  
8 A.M. - 9 P.M.  
SUNDAY  
10 A.M. - 5 P.M.


PHONE: 962-1666

5430 SUNRISE	MADISON
LOCATED JUST NORTH OF MADISON ON SUNRISE	

*Visit [www.sacnews.net/skinews/sundance.html](http://www.sacnews.net/skinews/sundance.html)*

## Ski & Snowboard Lessons

on *SnoZone's Endless Slope*



- \* Ski & board safely indoors
- \* Practice advanced maneuvers
- \* Perfect for beginners & expert riders

[www.endlesslope.com](http://www.endlesslope.com)

✉ email: [skimore@endlesslope.com](mailto:skimore@endlesslope.com) ✉

**Two Great Locations**  
San Francisco (415) 357-3650  
Sacramento (916) 736-0432

## Borges Family Sleigh Rides



Good for \$5.00 off  
Per Adult Couple  
(Valid on Carriage or Sleigh Rides. Not valid Saturdays or holidays.)  
Coupon good for 2006-07 season

Borges Family Sleigh Rides are located across from MontBleu Resort Casino & Spa (formerly Caesars Tahoe) on Hwy. 50, Lake Tahoe. The Borges Family has delighted visitors from around the world with history, fun and nostalgia. Each ride is 35 minutes. Call for reservations. Open 10 a.m. to Sunset. Snow & Road Conditions permitting.

(775) 588-2953 See us on the web at [www.sleighride.com](http://www.sleighride.com)

Ask about Dinner Sleigh Rides

**SKI RENTER / GEORGES SKI & BOARD**

**SNOW & SKI CONDITIONS PHONE**

## Road, Ski, Weather

Kirkwood - Heavenly - Sierra

Call toll free:  
**(877) 790-SNOW (7669)**

## Updated Daily on the spot!

# Tahoe Donner downhill

*The best place to begin!*

**Kids Learn to Ski Free every Tuesday**  
Non-holiday with the purchase of an all-day lift ticket.

**Web Site Wednesday**  
Check our Web Site for great deals during non-holiday periods.  
[www.skitaohedonner.com](http://www.skitaohedonner.com)

**Parent's Day**  
Bring your child and ski free. Every Thursday during non-holiday periods.





11603 Slalom Way  
Truckee, CA 96161  
[www.skitaohedonner.com](http://www.skitaohedonner.com)  
530.587.9444

06/07