



**Try heli-skiing on your next trip**

KALAMAZOO, MI – Bill Wanrooy and Chris Anthony provide a comprehensive guide to the world of heli-skiing and cat-skiing with the publication of *Dream Season: Worldwide Guide to Heli & Cat Skiing/Boarding*. Firsthand experiences, travel tips, and operator directories are included to help aid in the planning of heli-skiing trips.

“As the first comprehensive guide to heli and cat skiing, Bill Wanrooy and Chris Anthony’s book, *Dream Season: Worldwide Guide to Heli & Cat Skiing/Boarding* offers an introductory tool to plan a dream trip anywhere snowcats or heli operations go,” said John C. Davies of *Powder Magazine*.

*Dream Season* allows readers to share in the adventure of heli-skiing trips to Alaska, British Columbia, Colorado, New Zealand, and Russia through a series of chapters highlighting individual trips.

Heli-skiing trips highlighted include: Alpine Heli-Ski, Kamchatka, Mica Heli Guides, and Monarch Cat Skiing.

The content of *Dream Season* is broken into sections based on the regions of the world. Each section contains an introduction and overview to a particular region of the world, followed by an extensive operator directory.

Each operator directory contains vital information, including contact information, year established, terrain description, range of trip durations, price range, and what makes each operation unique.

Regions of the world covered include: Alaska, Canada, Eastern Europe, Europe, Greenland, Himalayas, New Zealand, South America, and the Western United States.

“Wanrooy said he wants the guide, which he plans to update every other year, to become the gold standard in heli and cat ski trip planning.

“He also said he hopes the book will encourage those who never thought such a trip was possible to make the commitment,” said Davies.

For additional information on *Dream Season: Worldwide Guide to Heli & Cat Skiing/Boarding*, contact Bill Wanrooy or visit <http://www.karmapublishing.com/dreamseason.html>.

**Squaw**

(Continued from Page 4) opens the High Camp Swimming Lagoon & Spa for the remainder of the season. The bonus - use of the facility is included for free with all daily lift tickets starting in April.

8. College Student Discount – College students who register

and download an online coupon are eligible for \$45 lift tickets every Monday, Tuesday, Wednesday, & Thursday all season (nonholiday).

Note: students must register online, bring in the printed coupon, and present current valid college ID to qualify for the discount.

9. The Morning ½ Day Credit – Get up early, ride high-speed lifts until noon, turn in your lift ticket and get a \$17 credit towards your next ticket purchase.

10. Kids Stay FREE – Many Squaw Valley lodging properties offer complimentary lodging for children 12 and under when traveling with their parents. Combine this with one of many lodging and lift ticket packages offered through Squaw Valley Central Reservations to maximize the savings. Call (866) 366-7261 for details.

11. The Squaw Valley Cash Card – Families will appreciate this card that allows guests to purchase cash cards in denominations of \$20 (for kids) and \$75 that can be used for lift tickets, lessons, activities and at participating restaurants, bars and retail outlets. Squaw increases the value by offering 10% extra each time guests reload money onto the card.

12. Local Residents’ Deal – The Squaw Club - Full time residents of the Reno/Tahoe area (or living in a 50 mile radius of Squaw Valley) can enjoy great savings all year.

Every Tuesday, Wednesday and Thursday, lift tickets are only \$45. Join the club for \$5 and start saving midweek.

13. Military Ski & Ride Free - All active duty, U.S. military personnel ski or ride FREE, 7 days a week. Blackout days include December 26-31 2006, January 13-14, 2007 and February 17-18, 2007.

14. Ticket Back Coupons – The back of each lift ticket offers valuable coupons that provide savings on food, gear, mountain services and activi-

ties.  
15. Local Student Discounts – every student in a 50 mile radius (non-college) can ski for \$5 every snow day and Sunday.

**First Las Vegas, now Dallas, TX**

In the November issue of *Sierra Ski News* it was reported on a project to build an indoor SkiDome in the city of Las Vegas.

Now comes word that Dallas, Texas has one in the works, as well - except outdoors!

The old adage “if you don’t like the weather in Texas, wait a day” might not be as true anymore, thanks to a Dallas group of developers - the Bearfire Group LLC. If they have it their way, it will always be snowing in the Lonestar State.

It has assembled a team of professionals to design and execute the Coolzone Winterplex, a new winter-themed entertainment venue and sports park planned for Dallas that will feature mountains of manufactured snow called Snowflex.

Resembling an alpine skiing village and featuring hotels, fine dining and retail stores, the Coolzone Winterplex will offer entertainment in a snow-covered venue.

The park’s main attraction is a 60-acre, 20-story outdoor ski and snowboard mountain, complete with chair lifts, a snowboard park with halfpipe, toboggans and ski tubing, as well as two ice rinks, an outdoor ice trail and a winter wonderland for children with snow, an outdoor concert venue, rock climbing and rides.

“Coolzone Winterplex is a cutting edge-project that has been generating a tremendous buzz of excitement, first within our team and now among the theme park industry at large,” Charlie Aaron, president of Bearfire Group LLC, said in a press release.

“By entering into business with talented industry veterans, Bearfire Group will ensure that Coolzone Winterplex is brought to fruition as one of the most unique and thrilling entertainment experiences on the planet.”

According to Bearfire

studies, the theme park anticipates attendance levels between 1.6 and 2 million visitors per year.

Coolzone Winterplex is scheduled for completion in late 2008 at an estimated cost of \$375 million.

“The Winterplex aims at bringing the best of the Rocky

Mountains to Texas,” said Aaron in the release.

“Today, U.S. skiers and snowboarders wanting to enjoy their sport in the summer need to travel to places like Argentina. “The Coolzone Winterplex will provide year-round snow sports for the first time ever in the states.”



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