



# DOWNHILL

## CSUS & Sugar Bowl set for 40th Annual Ski Swap

SACRAMENTO, Calif. - Sugar Bowl and The Ski and Snowboard Club at Sacramento State are holding the 40th Annual Ski & Snowboard Swap on Sunday, Oct. 23, 2005 from 10 a.m. to 4 p.m. in the CSUS Student Union Ballroom.

Sugar Bowl Ski Resort will be giving away lift tickets to the first 800 paying attendees.

Lift tickets and season pass specials will be available from multiple Tahoe resorts.

The Ski and Snowboard Swap has the single largest selection of new & used ski & snowboard equipment, clothing and accessories in the

Sacramento area, giving ski & snowboard enthusiasts of all ages the opportunity to trade in their old gear and buy newer equipment.

A live band and entertainment for children has turned this sale into a Sunday family event.

CHP and the UC Davis Health System will be teaching snow, helmet, and highway safety to help reduce winter-related injuries.

As always, children 12 and under, as well as parking are free.

For directions, ticket prices, and more info, visit: [www.ski-clubatcsus.com/swap05](http://www.ski-clubatcsus.com/swap05).

## Sac. Ski & Board Show set for Nov. 19-20 at Cal Expo

SACRAMENTO, Calif. - Skiers and boarders can get ready for the 2005-06 season at the Sacramento Ski & Snowboard Show at Cal Expo Nov. 19-20.

The two-day event will feature exhibitors from throughout the ski industry and representatives from the major Sierra ski resorts will be on hand to answer your questions about the coming ski & board season.

As an added bonus, all paid adult admissions will receive a free lift ticket to Northstar or Sierra-at-Tahoe. The ticket is good Tuesday, Wednesday or Thursday throughout the regular 2005-06 season, excluding holiday periods.

Can't wait to get on the snow? The Sacramento Ski & Snowboard Show will have the next best thing.

A giant 20-foot by 70-foot ski school ramp will let attendees take a run down the carpet to get their skills tuned up for the real thing.

Also on hand will be a 25-foot tall rock climbing wall for skiers & boarders to tackle. Certified instructors will guide

you on your way up and down the artificial rock face.

Attendees will also have the chance to win a number of prizes during the show, including an Alaska Helicopter Skiing Trip from Alaska Backcountry Adventures. Check out their web site at: [www.alaskabackcountry.com](http://www.alaskabackcountry.com).

One of the featured events at the 2005 Sacramento Ski & Snowboard Show will be the Pennysaver Million Dollar Ski & Snowboard Sale.

Retailers will be offering both hard and soft goods - many at discounted prices - at this giant ski, board and clothing sale.

Tickets for the Sacramento Ski & Snowboard Show are \$15 for adults and \$3 for ages 6-12. Kids under 6 are free.

Children's admission prices do not qualify for the free Northstar or Sierra-at-Tahoe lift ticket.

For further information, visit the 2005 Sacramento Ski & Snowboard Show online at: [www.sacsnow.com](http://www.sacsnow.com).

Show hours are Saturday from 11 a.m.-8 p.m., and Sunday 11 a.m.-5 p.m.

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